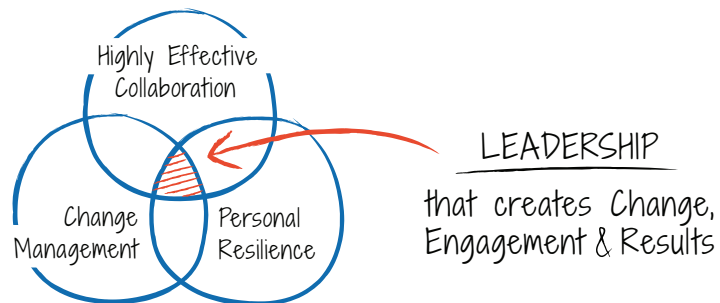


OUR VIEW ON LEADERSHIP

THE WORLD TODAY



WHAT DOES THIS MEAN FOR LEADERS?



OUR APPROACH

We believe outstanding leadership requires capability and character

Step Up

- Know yourself well
- Practice resilience
- Be visible, build trust
- Communicate effectively

Show Up

- Customer/outcome-focused
- Deliver profitable results
- Define effective governance
- Drive innovation

Speak Up

- Enable high performance
- Shape the culture
- Influence stakeholders
- Collaborate effectively

Scale Up

- Think strategically
- Define & sell the future vision
- Lead transformation
- Build partnerships

The core philosophy of our leadership development programme is the ability to inspire and enable a culture of sustainable high performance.

A leader's job is not to do the work for others, it's to help others figure out how to do it themselves, to get things done, and to succeed beyond what they thought possible

Simon Sinek



www.youtube.com/watch?v=aKk0AaaFqtU
Search "What is Servant Leadership Barclays" on YouTube (2 mins)

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